

Small Miracles

How the experts at EDG make **DraMagic®** differences in tiny spaces



Mini Movie Palace

If you were to visit a comedian-turned-Hollywood-screenwriter whose dialogue has been spoken by some of the biggest stars in the Hollywood firmament (Steve Martin in “Sgt. Bilko,” and Eddie Murphy in “Moving,” to name a few), what sort of “screening room” would you expect to find? Certainly not this tiny space in the middle of a cellar. And in this vintage turn-of-the-century home, it started out as a *very* “basement” kind of place, with pipes and ductwork conduits criss-crossing every which way!

There was no suitable room in this large rambling house, so there was nowhere to go but down – the

basement held the only possible potential for a theater.

But only just, as Bob Gullo of Electronics Design Group, Inc., could determine. Somehow he managed to scope out a scant 10’ x 17’ workable space smack in the center of the cellar!

The Rest is history.

Gullo’s team went on to design and engineer the installation of the THX 5.1 surround sound theater setup, satellite video, music and lighting control systems. Everything is controlled by a wireless touchscreen command center.



But it was Theo Kalomirakis, the extraordinary theater architect/designer, who turned this unlikely space into a mini movie palace. And, he did it without rerouting so much as one pipe! Hi canny – and attractive – use of geometric-shaped dropped ceiling effects completely camouflaged the overhead clutter, and ornate gold leaf soffits contrast with the art deco style fawn-grey velveteen wall treatments. It was an amazing transformation – when you sit down and look around this little jewel box of a theater, nary a clue to its humble location exists within its red velour domain. Like a Faberge egg, it is a marvel of small-scale craftsmanship, but with large theater elegance and pizzazz.

And it is the family's pride and joy – the favorite gathering place at the center of their busy lives. Many times there might be as many as a dozen youngsters piled in there, sitting on all available floor space... and having a great time watching one of the films in the ever growing library of over 3000 movies.

While at first glance this home is hardly what one expects given notions of Hollywood "glamour," here Breckman often works amid the whirl of activity that inevitably goes with having three active, school-age youngsters. While he has an office in New York's well known One Fifth Avenue building, his heart is back in his beautiful little theater where, he says, "I often bring

my laptop to work on a script while listening to music on our theater's sound system." (At this interview, he was working on a script for yet another new comedy to be directed by Jerry Zucker of "Airplane" and "Ghost" fame.)



Scaling down size – without compromising excitement – takes the kind of special expertise and experience only a company like Electronics Design Group, Inc. can offer. This beautiful little theater is but one example of how to do it.

It's just EDG out there once again, making the DraMagic difference!



On the outside wall of the theater, gold-lettering announces "Now Showing" and "Coming Soon" posters... and over the entrance, "Madison Halfplex." (Whoever came up with that name must be some kind of comedian.)